Abraham (Bram) Hartzema is Professor and Eminent Scholar Emeritus in the UF College of Pharmacy. He grew up in The Hague, in the Netherlands, and graduated with a doctorate in Pharmacy from the University of Utrecht. He subsequently received a Fulbright Fellowship to study at the University of Washington and then completed a PhD at the University of Minnesota. He served on the faculty of the University of North Carolina at Chapel Hill for over 20 years as full professor where he established the program in pharmacoepidemiology. Then recruited by the University of Florida as the first Perry A. Foote endowed, eminent scholar chair, which he held until his retirement in June 2016. His latest book, co-edited with former graduate student, Dr. Ayad Ali was translated December 2022 in Japanese. He serves as Chief Scientific Officer of SureMed Compliance LLC, a startup committed to combat the opioid epidemic. His youngest, adopted daughter is senior in the Eastside IB program; his longtime partner Dr. Yi Zhang is a researcher at the VA Brain Research and Rehabilitation Center.